

GREGORY ROSS

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Professional Summary

Professional commercial, editorial and fine art photographer. 30-year career shooting people, places and things for a diverse range of projects, subjects and clients.

"I bring a dynamic visual approach to creating commercial and editorial photographic content that stems from my artistic judgment developed in the early years with specialized film and multi-source lighting know-how. Today creating appealing and eye-stopping images with digital technologies still require that special capture that successfully tells a story and invites viewer engagement. I like to consult with my clients and their marketing team about their branding parameters and goals at the start. We work together to creatively optimize their cross-marketing visual content across ecommerce, social media and print platforms."

Specialties -Skills - Services

- High-end retail catalog photography, print and online
- On location fashion and lifestyle advertising and editorial photography
- Food Photography for restaurants, chefs and cookbooks
- Fine Art Photography for artists and designers
- Editorial and Photojournalism for publishers, private organizations and foundations
- Lighting, composition and visual design
- Professional digital image finishing including color matching, retouch and other digital enhancements as required
- Creative consultation.
- Comprehensive deliverables to format
- Adobe Photoshop expert
- Catalog Project Management
- Client image library editing and management
- Professional set styling
- Project management

Career History

Advertising and Conceptual Photographer

1993 - present

Gregory Ross Photography - Wellington, FL

Professional freelance photographer. Commercial and documentary photography.

Time In Media Corp. - Wellington, FL Video

Producer / Director

Production 30 minute TV Show for PBS in coordination with Palm Beach Film & Television and Cultural Council Palm Beaches

Ross Studio, Inc. - Fort Myers, FL and Napa, CA

Owner successful commercial photography studio serving a diverse range of clients including advertising agencies, manufacturers, retailers and the hospitality industry.

MegaColor Studios - Manhattan, NY

Manager and photographer for high-volume product photography studio.

Special Assignment Documentary Photographer - News, Foundations, NGO's

2012 - 2018

2012 - 2017 February, March - HAITI, NICARAGUA accompanying Paley Foundation Medical Mission Teams at hospitals in Port- Au- Prince, Haiti and Managua, Nicaragua.

2003 June, July -ARGENTINA: on assignment with Palm Beach Media Travel & Fashion Section: Focus feature on Lily Holt designer and Barre Locce Resort.

2003 spring - THAILAND: on assignment with THAILAND TRAVEL under the auspices of The Royal Thai government. Research Documentary & Travel Story: Documenting Thai Arts Program supported by the Thai Government from Bangkok to Chang Mei.

2002 spring - NAMIBIA: on assignment with Save The People, with Ms. Barbara Savage, researcher, Mr. Volker Grallmen, wildlife conservationist and Pamela Ross, travel writer.

Research & Travel Documentary/ Smithsonian Archive File: Documented The First People, The Bushmen Tribes of Namibia, in the Kalahari Dessert/ Documented: elephants and wildlife in the northern Kalahari game preserve.

2001 August - BURMA: on assignment with National Geographic Traveler and Ms. Daphne Nicolopoulos, travel writer. Story: The Orient Express and boating the Irrawaddy River from Rangoon to Mandalay.

2001 November- ITALY: on assignment with The World Trade Center, Palm Beach, FL Business and Travel Story: covering the Trieste WTC World Conference

2000 spring - GERMANY FRANCE LUXEMBOURG: on assignment with The Russian National Orchestra with Mr. Gordon Getty, patron and Ms. Daphne Nicolopoulos, travel writer.

Documentary & Travel Story: Documenting the Russian National Orchestra with Maestros Michael Pletnev and Carlos Ponti, production of Gordon Getty's PlumpJack Production.

1998 summer - CAMBODIA: on assignment with Hagar Project, NGO and Mr. Burt Chamberlain, director. Documentary: Child Trafficking NGO program which provided education, housing and jobs for Street Mothers & Children.

1994 summer - TANZANIA MILAWA MOZAMBIQUE ZIMBABWE: on assignment with Earth Watch. Research Documentary: Identified sustainable research programs related to conservation/culture.

Abridged Client List

COMMERCIAL

1stDIBS

ONE KINGS LANE

ROOMS TO GO

CITY FURNITURE

ROBB & STUCKY FURNITURE

DESIGN WITHIN REACH

THE ESTATE YOUNTVILLE

RITZ CARLTON

BREAKERS RESORT AND SPA

STEUBEN GLASS

VARGA CRYSTAL

GULFSTREAM JETX

GUCCI

CLOS DU VAL

GINGRICH WINES

SHULLA'S AMERICAN STEAKHOUSE

FIREHOUSE SUBS

MARLEE'S SEAFOOD

PHILLIPS SEAFOOD

AUSTRALIAN NUT BOARD

THE CULINARY INSTITUTE OF AMERICA

FOSTER'S GROUP LTD

WORLD TRADE CENTERS ASSOCIATION

LITTLE PENGUIN PUBLISHERS

PALM BEACH MEDIA GROUP

OCEAN DRIVE MAGAZINE

THE PALM RESTAURANT

GIRL AND THE FIG

MAUI'S TACOS

SISCI FASHIONS

LAVANDE

EDITORIAL & DOCUMENTARY

AUTISM SPEAKS

EARTHWATCH

BALLET FLORIDA

FLORIDA DEPT. OF THE ENVIRONMENT

GOVERNMENT OF THAILAND

HAGAR PROJECT

HORTICULTURE ASSOC. OF AUSTRALIA

MISSION SANDBOX

NATIONAL GEOGRAPHIC TRAVELER

PALM BEACH COUNTY HOMELESS COALITION

PALM BEACH MEDIA GROUP

PARAGON EVENTS

RUSSIAN NATIONAL ORCHESTRA

THE MENTAL HEALTH ASSOCIATION

THE PALEY FOUNDATION

THE WORLD TRADE CENTER ORGANIZATION

TRIBAL TRUST FOUNDATION

WINE SPECTATOR MAGAZINE

Events and Exhibitions

2003, 2004 - Launched and Directed EXPOSURE FOR THE ARTS 2003 and 2004 Downtown WPB, FL, a three day event for the promotion of arts and culture, in conjunction with the WPB DDA, City of West Palm Beach, Palm Beach Film and Television Commission and area businesses and merchants.

2009, 2010 - Organized and Directed Downtown Art Works as part of the Palm Beach International Film Festival and Student Showcase of Films 2009/2010. Location, West Palm Beach Downtown one day event featuring arts and culture, in conjunction with The Palm Beach County Film and Television Commission, the Downtown Development Authority and area businesses.

Organized several fund-raising events for various Palm Beach charitable organizations, including The Homeless Coalition of Palm Beach County and The Mental Health Association through art and culture exhibitions in conjunction with Synergy Gallery, Creative Center for the Arts, West Palm Beach, FL.

2015 - Produced Paradigm Shift Exhibition for Paley Foundation in partnership with City of WPB DDA, an awareness exhibition to get the message known for alternative limb saving medical treatments for children, West Palm Beach, FL

2016 - Produced Art+Medicine Exhibition in partnership with Palm Beach Cultural Council, LakeWorth, FL

Certifications and Affiliations

Creative Uses Consultant | Polaroid Corporation - Fuji Film | Canon USA Professional Lecturer | Photography Workshops for Museums and Art Schools. Board of Directors, Palm Beach County Film & Television Commission; National Press Photographers Association.